DEAR FRIENDS:

From record snowfall to 2 minutes and 19 seconds of totality, from launching a brand new bike share technology to seeing more people walking and biking than ever, I think you know what I mean when I say:

**2017 eclipsed all expectations.**

While people around me wept, yelled, and sat in awe, the eclipse led me to reflect on the value of Jackson’s pathways and trails, which was never more apparent. The pathways created a social network as literally thousands of people moved freely around the Valley, smiles on their faces, wind in their hair – feeling lucky. When our Town needed a car-free option the most, the pathways delivered. Thousands also chose to spend that very special moment on our public lands, using the trails to access premier viewing points and resting spots for the solar show. The pathways and trails were the shining stars of the weekend. It was inspiring to see FOP’s mission in action and energized my efforts to build a stronger, healthier, and more connected community.

As we begin 2018, I hope you will join in FOP’s efforts to:  
• Develop more community choices for car-free travel;  
• Provide more opportunities for people to access public spaces;  
• Grow a dedicated base of respectful walk and bike enthusiasts; and  
• Inspire young and old to get outside and explore Jackson Hole.

Jackson’s incredible trails and pathways are a result of YOUR generosity, YOUR readiness to roll up your sleeves, YOUR willingness to show up and dream big for our special home. Thank you for being a part of this community of Friends, we can do so much when we work together.

Lisa Finkelstein,  
FOP Board Member and Ambassador

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THE PATHWAYS AND TRAILS WERE THE SHINING STARS OF THE WEEKEND.  
LISA FINKELSTEIN
1,027 HOURS VOLUNTEERED ON BRIDGER-TETON FRONT COUNTRY TRAILS

212 VOLUNTEERS ON BRIDGER-TETON FRONT COUNTRY TRAILS

92 DIRECTIONAL SIGNS INSTALLED IN THE GREATER SNOW KING AREA

1,022 TREES REMOVED BY FRIENDS OF PATHWAYS TRAIL CREW

CLEAR TRAILS = MORE USERS

TRAIL CREW CLEARED RECORD NUMBER OF DOWNED TREES

Your support allows Friends of Pathways to maintain 135 miles of world-class, multi-use singletrack trails. During the summer of 2017, our crews worked tirelessly, clearing a record number of downed trees, installing new directional signs in the Cache Creek area, removing hundreds of gallons of invasive weeds, and keeping the trails in great condition.

THOUGHTS FROM THE TRAIL

2017 YOUTH TRAIL CREW MEMBERS

SARAH SOPER
I'm proud that our work makes it easier for people to get outside.

KATE MILLER
It's hard work, building trails, but it makes me stronger!

MATT WILLIAMS
I use the trails a lot and I wanted to learn to take care of them while being outside all summer.

Our serious passion for trails means more people can get outside and enjoy our backyard public lands.
**CONNECTED PATHWAYS = MORE USERS**

**RECORD NUMBER OF PEOPLE COUNTED ON BIKES AND FOOT**

Two keystone connections were finished in 2017 – Path22 from the Snake River Bridge to Town and the final segment of South Park Loop. Not surprisingly, with two more critical missing links complete, the number of people using the pathways surpassed all previous years. People took to two-wheel travel in record breaking numbers on Snow King Ave, accounting for approximately 8-10% of daily traffic counts on that road.

Two-wheeled travel on Snow King Avenue accounted for 8-10% of daily traffic counts on the road.

**MORE USERS = LESS CAR TRAFFIC**

**E-BIKE USE GROWS AS LOW IMPACT TRAVEL MODE**

More people are considering bike travel and have turned to e-Bikes as a healthy and convenient option for moving around Town without adding to traffic congestion. FOP is excited that this new technology can remove barriers for people to get out and be more active. We remain committed to encouraging positive interactions on the pathways for all users through our pathway ambassador program, public awareness campaigns, and encouraging respect for our all of our friends and neighbors who enjoy the pathways.

A Dutch survey from 2012 demonstrated that e-Bikes have the potential to grow bike commuting trips by 4-9%.
Pathways provide an ideal venue for exercise, recreation and teaching our toddlers about the natural world.
- Annie Riddell

MORE USERS = MORE FUN
BE NICE - SAY HI - SMILE

People in Jackson are a friendly bunch. Good old neighborly hospitality goes a long way around here. FOP started the Trails and Pathways Ambassador program to encourage positivity and respect for our wild and human neighbors while moving around Jackson Hole. In 2017, our Ambassador team of 20 committed volunteers were a friendly presence on the trails and pathways – offering directions, changing flat tires, handing out bells, leashes, maps, dog bones, bagel bucks, and lots of smiles.

MORE CONFIDENCE = MORE USERS
EARLY BIKE SKILLS GROW PATHWAY ENTHUSIASTS

Remember what it was like to ride a bike? Through FOP’s youth strider and in-school cycling safety and skills classes, we are committed to making it safer and easier than ever to balance on two wheels. Your donations ensure that our mobile Strider bike-lab visits pre-schools, fairs and community events, and that all school district elementary students receive in-school bike instruction during PE class using age-appropriate equipment. All of this hard work pays dividends by growing a community of skilled and safe future pathway users.

Ambassadors handed out 200 leashes, 300 bagel bucks, 500 bells and 200 lights to pathways and trails users in 2017.
NEW TECHNOLOGY LAUNCHED WITH TREK BICYCLES

Already one of the best places to ride a bike, Jackson got even better this year with a brand new bike share program.

START Bike, built in partnership with Friends of Pathways, the Town of Jackson, Energy Conservation Works and Teton Conservation District, tested a new hybrid bike share program with B-Cycle, a subsidiary of Trek Bicycles.

In 2018, the full program will open to the public, with 55 bikes and 10 stations around Town.

We invite you to be a part of it. Look for annual membership and day pass opportunities in mid-March.

Founding Memberships will also be available. Founding Members receive extra benefits, including never paying an out of Hub fee, and 90 minutes of ride time daily.

VISIT STARTBIKEJH.ORG AFTER MARCH 1 TO SIGN UP

DOWNLOAD THE BICYCLE APP
CREATE A USER ACCOUNT
CHECKOUT A BIKE
RIDE!

START BIKE JACKSON HOLE

ANTHONY & BRYNN, DOWNTOWN JACKSON
Friends of Pathways met its 2017 expense budget and raised $753,501 dollars through grants, individual, and in memory of Big Wally.

**SOURCES OF FUNDS**
- **Individuals & Businesses**: 77%
- **Contracts**: 12%
- **Grants**: 8%
- **Foundations**: 3%

**EXPENSES**
- **Admin & Development**: 18%
- **Trails**: 21%
- **Pathways**: 19%
- **Education**: 25%

**FINANCIAL HIGHLIGHTS**

1,200 kids participated in IWALK, IBIKE, IBUS.